

THIS REPORT CONTAINS ASSESSMENTS OF COMMODITY AND TRADE ISSUES MADE BY USDA STAFF AND NOT NECESSARILY STATEMENTS OF OFFICIAL U.S. GOVERNMENT POLICY

Voluntary _ Public

Date: 1/11/2016

GAIN Report Number: IN6003

India

Post: New Delhi

Indian Food and Agricultural Trade Show Calendar 2016

Report Categories:

Beverages

Market Promotion/Competition

Promotion Opportunities

Retail Foods

Trade Show Announcement

Approved By:

Adam Branson

Prepared By:

Priya Jashnani

Report Highlights:

This report provides a list of food, beverage and agricultural shows held in India. The Indian trade show industry holds a large number of shows dedicated to the various aspects of the food and agricultural industry. Indian ag, fishery, and forestry imports and exports in 2014 were, respectively \$25 billion and \$43 billion.

General Information:

Indian food shows traditionally showcased Indian exporters or focused on food processing technologies. However, over the past few years, several shows have attracted exporters and importers as well as domestic manufacturers. Trade shows have become a potentially useful vehicle for those businesses seeking to identify a distributor, introduce a new product, or, get a feel for the Indian market. Additionally, India has long held shows focused on agricultural technology and inputs; some of these shows attract hundreds of thousands of farmers.

Indian importers increasingly travel to international trade shows such as Gulfood, Anuga, and SIAL Paris. These shows present good opportunities to meet some self-selecting Indian firms that import and distribute food, beverage, and other agricultural products. However, to meet a broader audience of potential importers and distributors, local or regional shows taking place within India provide an opportunity to identify manifold more potential customers.

One of the best reasons to come to a show in India is to gain a greater understanding of the local market. Consequently, combining a local retail tour along with participation at a trade show or some site visits and meetings with customers is a better way to get the most out of a visit to India. The U.S. Department of Agriculture (USDA) currently endorses the Annapoorna-World of Food India show held each September. Occasionally, USDA India offices as well as USDA Cooperator groups will participate in additional food and agricultural product shows. In addition, the USDA India offices regularly assess shows (e.g., Food Ingredients/Health Ingredients, India Food Forum, Food Hospitality World, and Delhi Wood) to talk with industry members about U.S. food and agricultural products and their potential in India.

The list of shows following the trade tables includes some farm and technology oriented trade shows as well as food and beverage shows. This list is not exhaustive and inclusion or absence in this report should not be considered recognition of the particular show quality. The trade show industry in India is relatively new and the expectations for experienced trade show visitors should be managed accordingly for a developing market. Dates are subject to change and travelers should check with the show organizers before making travel arrangements.

Table 1. India: Imports of Ag., Fish, and Forestry Products from the World (U.S. Billion \$)

Category	2010	2014	2015 (YTD) Jan- Oct'15		
Bulk	3.987	5.403	4.632		
Intermediate	7.971	12.417	9.949		
Consumer- Oriented	2.146	3.890	3.795		
Fishery and Seafood	0.058	0.059	0.050		
Forestry	1.730	2.772	2.069		
Total	15.892	24.541	20.495		

Source: Global Trade Atlas/Indian Ministry of Commerce

Table 2. India: Exports of Ag., Fish, and Forestry to the World (U.S. Billion \$)

Category	2010	2014	2015 (YTD) Jan- Oct'15
Bulk	9.335	17.631	10.308
Intermediate	5.081	7.566	4.908
Consumer- Oriented	5.950	11.870	8.792
Fishery and Seafood	2.414	5.505	3.897
Forestry	0.184	0.404	0.422
Total	22.964	42.976	28.327

Source: Global Trade Atlas/Indian Ministry of Commerce

Table 3. India: Leading 25 Bulk, Intermediate, Consumer-Oriented, Fishery and Forestry Imports from 2012 – 2014 (U.S. \$ Billion) at the 6-Digit Harmonized Tariff System (HTS) Level

	12 - 2014 (U.S. \$ Billion) at the	- z-gr			Year To Date			
HTS	Description	2012	2013	2014	10/2014	10/2015	% Change	
151110	Palm Oil, Crude, Not Chemically Modified	6.1	4.8	5.3	4.3	3.8	-10.87	
150710	Soybean Oil & Fractions, Crude, Wheth/Not Degummed	1.3	1.1	1.9	1.7	2.0	16.62	
151211	Sunflower-Seed Or Safflower Oil, Crude, Fract, Etc		1.2	1.5	1.2	1.0	-12.69	
151190	Palm Oil, Refined But Not Chemically Modified	1.7	2.1	1.2	1.1	1.0	-5.86	
440399	Nonconiferous Wood In The Rough Nesoi, Not Treat	1.2	1.1	1.1	0.9	0.7	-18.33	
080131	Cashew Nuts, Fresh Or Dried, In Shell	0.9	0.8	1.0	0.9	1.2	24.45	
071310	Peas, Dried Shelled, Including Seed	0.6	0.5	0.8	0.5	0.5	-1.33	
440349	Other Tropical Wood In Rough Etc, Not Treated	0.7	0.7	0.7	0.6	0.4	-34.47	
071331	Beans (Vigna Mungo (L.) Hepper Etc), Dried Shelled	0.3	0.4	0.5	0.5	0.6	16.83	
080211	Almonds, Fresh Or Dried, In Shell	0.3	0.4	0.5	0.4	0.5	18.05	
170114	Cane Sugar, Solid, Raw, No Added Flav/Color, Nesoi	-	0.3	0.5	0.4	0.3	-12.38	
520100	Cotton, Not Carded Or Combed	0.4	0.39	0.5	0.4	0.3	-20.78	
071340	Lentils, Dried Shelled, Including Seed	0.2	0.4	0.4	0.3	0.5	41.4	
400122	Technically Specified Natural Rubber (Tsnr)	0.4	0.5	0.4	0.4	0.3	-1.19	
071360	Pigeon Peas, Dried, Shelled	-	0.2	0.3	0.2	0.4	75.06	
400121	Natural Rubber In Smoked Sheets	0.4	0.3	0.3	0.2	0.1	-46.83	
230990	Animal Feed Prep Except Dog Or Cat Food, Retail Pk	0.2	0.1	0.2	0.2	0.2	11.4	
510119	Wool, Not Carded Or Combed, Greasy, Nesoi	0.2	0.2	0.2	0.2	0.1	-18.56	
080810	Apples, Fresh	0.1	0.2	0.2	0.2	0.2	-8.79	
151321	Palm Kernel Or Babassu Oil, Crude Nt Chem Modified	0.1	0.2	0.2	0.1	0.1	-10.45	
151411	Rapeseed/Colza Oil & Fractions, Lw Erucic Acid,Crd	0.9	0.2	0.2	0.1	0.1	33.68	
071320	Chickpeas (Garbanzos), Dried Shelled, Include Seed	0.3	0.3	0.1	0.1	0.2	109.93	
080410	Dates, Fresh Or Dried	0.1	0.1	0.1	0.1	0.1	-5.27	
382319	Indust Monocarboxylic Fatty Acids, Nesoi Acid Oils	0.1	0.1	0.1	0.1	0.1		
090411	Pepper Of Genus Piper, Neither Crushed Nor Ground	0.1	0.09	0.1	0.1	0.1	9.96	

Source: Global Trade Atlas/Indian Ministry of Commerce

Table 4. India: Leading 25 Bulk, Intermediate, Consumer-Oriented, Fishery and Forestry Exports from 2012 – 2014 (U.S. \$ Billion) at the 6-Digit Harmonized Tariff System (HTS) Level

	2 – 2014 (U.S. \$ Billion) at the Description				Year To Date		
HTS		2012	2013	2014	10/2014	10/2015	% Change
100630	Rice, Semi- Or Wholly Milled, Polished Etc Or Not	5.7	7.0	7.6	6.3	5.1	-17.99
520100	Meat Of Bovine Animals, Boneless, Frozen	2.9	3.9	4.7	3.6	3.1	-14.05
100199	Shrimps And Prawns, Frozen, Nesoi	-	2.1	3.6	3.1	2.5	-17.11
100590	Cotton, Not Carded Or Combed	3.7	3.7	2.8	2.3	1.1	-53.31
120740	Mucilages/Thicknrs Frm Locust Bean/Seed, Guar Seed	4.8	2.3	1.7	1.4	0.5	-57.82
120242	Soybean Oilcake & Oth Solid Residue, Wh/Not Ground	2.1	2.6	1.1	0.8	0.4	-54.48
240120	Wheat And Meslin, Nesoi	-	1.0	1.0	1.0	0.1	-85.74
090240	Cashew Nuts, Fresh Or Dried, Shelled	0.7	0.8	0.8	0.6	0.6	-2.69
090111	Corn (Maize), Other Than Seed Corn Sesame Seeds, Whether Or	1.1	1.1	0.8	0.7	0.1	-75.88
170114	Not Broken	0.5	0.5	0.8	0.6	0.3	-37.27
100640	Cane/Beet Sug Chem Pure Sucrose Refind Nesoi	0.9	0.5	0.6	0.5	0.7	26.15
071320	Castor Oil, Whether/Not Refined, Nt Chem Modified	0.7	0.7	0.6	0.5	0.5	3.16
530500	Peanuts, Shelled, Nesoi	-	0.3	0.6	0.4	0.4	16.21
120190	Tobacco, Partly Or Wholly Stemmed/Stripped	0.6	0.7	0.6	0.5	0.4	-5.84
100390	Black Tea Fermdt & Other Partly Fermentd Tea Nesoi	0.7	0.6	0.6	0.4	0.4	-4.26
170113	Coffee, Not Roasted, Not Decaffeinated	0.6	0.5	0.5	0.4	0.4	0.52
130190	Fish, Frozen, Nesoi Onions And Shallots, Fresh Or	-	0.4	0.4	0.3	0.2	-25.80
100119	Chilled	0.3	0.5	0.3	0.3	0.3	-1.99
090230	Capsicum (Peppers) Or Pimenta (Allspice), Dried	-	0.1	0.3	0.3	0.3	7.23
100610	Rape/Colza Seed Oilcake/Sld Residues, Nesoi	0.2	0.3	0.3	0.2	0.1	-40.92
240110	Cane Sugar, Solid, Raw, No Added Flav/Color, Nesoi	_	0.1	0.3	0.3	0.1	-58.63
140490	Cuttle Fish & Squid, Froz, Dri, Salted Or In Brine	0.3	0.3	0.3	0.2	0.2	3.97
140420	Cumin Seeds, Neither Crushed Nor Ground	_	0.2	0.2	0.2	0.1	-25.50
100620	Rice, Broken	0.2				+	
100790	Coffee Extracts, Essences Etc. & Prep Therefrom	0.2	0.2	0.2	0.2	0.2	-9.38

Source: Global Trade Atlas/Indian Ministry of Commerce

Note: There are several key trade restrictions that limit market access for U.S. food products. Imports of most animal and livestock-derived food products are effectively banned due to established Indian import requirements. This includes certain sub-categories in the Harmonized Tariff Schedule under Chapters 2, 3, 4, 5, 16 and 21 (e.g., milk and dairy products, poultry meat, certain seafood, ovine and caprine products, as well as pork products and pet food). Furthermore, imports of beef are banned due to religious concerns.

JANUARY 2016

Khadhya Khurak

Jan 4 - 7. Ahmedabad

www.khadhyakhurak.com

Organized by Khimashia Associates, the show focuses on the food processing and hospitality sector.

Vibrant Saurashtra Expo & Summit

Jan 8 - 11, Rajkot, Gujarat

www.vibrantsaurashtra.com

The event organized by the Gujarat government is designed to attract investment under numerous sectors: from handicrafts to tourism to infrastructure to textile to food and beverages. In 2015, the Gujarat government held the Vibrant Gujrat Expo & summit in Gandhinagar, where USA was the partner country for the event for the first time.

India International Tea & Coffee Expo

Jan 15 - 17, Kolkata

www.teacoffeeexpo.in

Organized by the Tea Board of India, the exhibition hosts alongside with it a conference, seminar and championship awards focused on tea, coffee and related products.

Brands & Private Label

Jan 19 - 20, World Trade Center, Mumbai

www.brandsandprivatelabels.com

Organized by Suvin Expo, the fair focuses on private label and contract manufacturers for food and beverages.

India International Coffee Festival

Jan 19 - 23, The Lalit, Mumbai

www.iicf.in

Organized by the India Coffee Trust in collaboration with the Coffee Board of India, the event focuses on the Indian coffee sector.

India Food Forum

January 19 - 21, Bombay Exhibition Centre, Mumbai

www.indiafooodforum.com

Organized by Images Multimedia Pvt. Ltd, India Food Forum combines India's leading food conference with a concurrent trade show. USDA participated in the 2014 and 2015 shows.

Food Hospitality World

January 21 - 23, Bandra Kurla Complex, Mumbai

www.fhwexpo.com

Organized by Global Fairs & Media Pvt Ltd., the show caters to the food, beverage and hospitality industry. USDA participated in the 2014 and 2015 shows.

India International Seafood Show

Jan 22 - 24. Chennai

www.indianseafoodexpo.com

Organized by the Marine Products Export development Authority and the Seafood Exporters Association of India, the show caters to the seafood industry and is common forum for seafood processors, exporters, importers, aquaculturists, processing machinery manufacturers and allied industries.

Food Expo Ludhiana

Jan 29 - 31, Ludhiana

www.foodexpo.biz

Organized by Excelsior PR, the exhibition focuses on the food processing and food technology sectors.

FEBRUARY 2016

India Leather Fair

Feb 1 – 3. Chennai

www.iilfleatherfair.com

Organized by ITPO, the show focuses on products relating to the leather industry. The show is held in Delhi, Kolkata and Chennai.

Global Food Processing Summit

Feb 9 -10, New Delhi

www.assocham.org/gfps/

Organized annually by Assocham, the summit focuses on the food processing sector.

India Pulses Conclave

Feb 17 - 19, Jaipur

www.ipga.co.in/pulses-conclave

Organized by India Pulses and Grains Association, this biennial event is focused on pulses and grains. This year, the Global Pulses Confederation plans to launch its 'International Year of Pulses' campaign at the show.

ISRMAX India

Feb 20 - 22, Chandigarh

Organized by Pixie Consulting Solutions, the show focuses on sugar, rice, maize, and agriculture and horticulture technology.

Indiawood

Feb 25 - 26, Bangalore

www.indiawood.com

Organized by PDA Trade Fairs, the show focuses on furniture production technologies, woodworking machinery, tools, fittings, accessories and raw materials.

Acrex India

Feb 25 - 27, Bombay Exhibition Centre, Mumbai

www.acrex.in

Organized by NumbergMesse GmbH, Acrex focuses on the cold chain sector including building engineering.

MARCH 2016

AAHAR International Food Fair

Mar 15 -19, Pragati Maidan, New Delhi

www.aaharinternationalfair.com

Organized by the government-run Indian Trade Promotion Organization, AAHAR caters to the processed food and hospitality sector including machinery & technology. This is India's oldest food show

India Leather Fair

Mar 18 - 20, Kolkata

www.iilfleatherfair.com

Organized by ITPO, the show focuses on products relating to the leather industry. The show is held in Delhi and Chennai as well.

APRIL 2016

Oils & Fats International

April 13 - 14, Hyderabad

www.ofievents.com/india/

Organized by Quartz Chemicals, UK, the event caters to the edible oils and fats sector of India.

Fresh Produce India

April 26-27, Mumbai

www.freshproduceindia.com

Organized by Asia Fruit, the event highlights the fresh produce industry of India. The event also hosts a conference and tour of the fresh produce market.

JUNE 2016

Food Hospitality World

Dates to be confirmed, Bangalore

www.fhwexpo.in

Organized by Global Fairs & Media Pvt Ltd, the show caters to the food, beverage and hospitality industry.

JULY 2016

Bakers Technology Fair

Jul 22 – 24, Coimbatore

www.bakerstechnologyfair.com

Organized by Synergy Exposures & Events India, the show focuses on the bakery technology sector. The same show is held in Hyderabad in November.

AUGUST 2016

Food Ingredients

Aug 22 -24, Pragati Maidan, New Delhi

www.figlobal.com/india/home

Organized by UBM India, the show focuses on food and beverage ingredients sector.

India Food Park Expo

Aug 26 - 28, Bangalore

The expo caters to the hotel and cold chain equipment, marine products, and food testing lab and equipment industry.

India Foodex

www.indiafoodex.com

Aug 26 - 28, Bangalore

Organized by Media Today, the show focuses on food products, food processing, grain milling and packaging technology.

Agritech, Dairytech, Graintec, International Poultry and Livestock Expo

Aug 26 - 28, Bangalore

www.agritechindia.com

www.dairytechindia.in

www.graintechindia.com

www.iplexpo.com

These concurrent shows focus on processing and production technology for a range of agricultural sectors.

SEPTEMBER 2016

India Retail Forum

Sept 21 - 22, Renaissance Hotel, Mumbai

www.indiaretailforum.in

Organized by Images Group, the forum is focuses on the trends, opportunities and challenges faced for the Indian retail sector.

Annapoorna World of Food India

Dairy Universe India Food Logistics India FoodTec

roourec

PackEx India

Sweet and SnackTec India

Sept 22 - 24, Bombay Exhibition Center, Mumbai

www.worldoffoodindia.com

www.dairyuniverseindia.com

www.foodlogisticsindia.com

www.foodtecindia.com

www.packexindia.com

www.sweetandsnacktecindia.com

A joint-venture of Koelnmesse and the Federation of Indian Chamber of Commerce and Industry (FICCI), Annapoorna – World of Food India is an international exhibition on food and beverage products in India. This is a USDA endorsed show. Concurrent to Annapoorna, the above shows focus on cold chain, warehousing, processing and production technology for a range of agricultural sectors.

OCTOBER 2016

Food Hospitality World

Dates to be confirmed, Goa

www.fhwexpo.in

Organized by Global Fairs & Media Pvt Ltd, the show caters to the food, beverage and hospitality industry. It is the same show which is held in Mumbai in January and Bangalore in June.

NOVEMBER 2016

Bakery Business

Dates to be confirmed, World Trade Center, Mumbai

Organized by Hospitality First, the show focuses on the bakery and pastry sector of India.

Bakers Technology Fair

Nov 20 - 22, Hyderabad

www.bakerstechnologyfair.com

Organized by Synergy Exposures & Events India, the show focuses on the bakery technology sector. The same show is held in Coimbatore in July.

Good Food & Wine Show

Dates to be confirmed, New Delhi

The event focuses on the Indian food, wine and lifestyle sector.

BioFach India

India Organic

Dates to be Confirmed, Kochi

www.biofach-india.com

Organized by NumbergMesse GmbH, Biofach and India Organic are venues for the organic food and fiber sectors.

DECEMBER 2016

Drink Technology

Dec 15 - 17, Bombay Exhibition Center, Mumbai

www.drinktechnology-india.com

Organized by Messe Munchen, the show caters to the beverages technology sector.

World Tea & Coffee Expo

Dec 15 - 17, Bombay Exhibition Center, Mumbai

www.worldteacoffeeexpo.com

Organized by Sentinel Exhibitions, the show focuses on the Indian tea and coffee sector.