

USDA Foreign Agricultural Service

GAIN Report

Global Agricultural Information Network

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POLICY

Voluntary Public

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Chile

Post: Santiago

Chile's New Nutritional Labeling Law

Report Categories:

Food and Agricultural Import Regulations and
Standards - Certification

Trade Policy Monitoring

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Report Highlights:

The Ministry of Health published on June 26, 2015 the implementing regulation to Law 20606 that regulates the labeling of the nutritional compositions of food products, Decree 13, 2015. The Decree aims at targeting food product that are intended for consumption by children under 14 years of age if they exceed specified limits of sodium, sugar, energy (calories) and saturated fats.

General Information:

The Ministry of Health published on June 26, 2015 the implementing regulation to Law 20606 that regulates the labeling of the nutritional compositions of food products, Decree 13, 2015.

The Decree aims at targeting food product that are intended for consumption by children under 14 years of age if they exceed specified limits of sodium, sugar, energy (calories) and saturated fats according the following table below.

TABEL N°1

Limits for the content of energy, sodium, total sugars and saturated fats in food products.

	Energy Kcal/100g	Sodium mg/100g	Total sugar g/100g	Saturated fat g/100g
Limits on solid foods. Values greater than or equal to:	275	400	10	4
	Energy Kcal/100 ml	Sodium mg/100 ml	Total sugar q/100 ml	Saturated fat q/ 100 ml
Limits on liquid foods. Values greater than or equal to:	70	100	5	3

Food products that exceed the limits will now be required to use black stop signs with the legend “High in salt, sugar, energy or saturated fat” according to its nutritional composition. One stop sign must be used for each of the critical nutrients in excess. Therefore, in some products, up to four stop signs may be required to be put on a product.

The Regulation also states that products bearing one or more stop signs shall not:

- The product shall not be sold, marketed, promoted, or advertised within establishments of preschool, primary or high school education.
- The product shall not be advertised on media or means of communication that target children under 14 years old, such as posters, printed materials, point of sale or textbooks, nor in television, radio, internet, magazines, or in advertising space during or close to the latter, when the capture audience is greater than or equal to 20% of children under 14 years of age.
- The product shall not be given freely to children under 14 years old nor can they use commercial hooks directed to that public such us toys, accessories, stickers or other similar incentives.

There are a few products that are exempt of this Regulation, those products are:

- a) Food products that have not been added with sugar, sodium or saturated fat.
- b) Foods that are sold in bulk, portioned, fractioned or prepared at the request of the public, although these are packaged at the time of the sale.
- c) Foods for *Special Dietary Uses*, such as infant formula, commercial preparations for baby food, foods for medical uses or for weight control.
- d) Dietary Supplements and food for athletes.
- e) Foods and prepared plates that are packaged to be sold in portions.

Of the enforcement:

- This decree will enter into force 12 months after the date of publication in the National Gazette, June 26, 2015 according to the following table of phased in reductions.

For solid products:

Nutrient or Energy	Enforced date	24 months after enforcement	36 months after enforcement
Energy Kcal/100g	350	300	275
Sodium Mg/100 g	800	500	400
Total sugar g/100 g	22.5	15	10
Saturated fat g/100 g	6	5	4

For liquids products:

Nutrient or Energy	Enforced date	24 months after enforcement	36 months after enforcement
Energy Kcal/100 ml	100	80	70
Sodium Mg/100 ml	100	100	100
Total sugar g/100 ml	6	5	5
Saturated fat g/100 ml	3	3	3

Finally the Regulation also notes that small enterprises will have 36 months to comply with the present regulation.

